

# HighworthLINK (Advertising Rates 01/2012)

c/o Lighthouse Bookshop, 40 High Street, Highworth, Swindon SN6 7AQ  
 T 01793 861690 F 01793 766324 E advertising@highworthlink.co.uk

Fraction of page (L=landscape P=portrait)	Width (mm)	Depth (mm)	Price £ (per issue)	Note: the dimensions shown are based on B5 size pages. (164 x 235)  ADD 20% for back  DEDUCT 25% for purchasing 10 issues AND paying within 14 days of invoice date  DEDUCT 20% for purchasing 4 issues AND paying within 14 days of invoice date  DEDUCT A Further 30% for a legitimate charity (with number) AND paying within 14 days of invoice date
1/18 L	45	34	28.50	
1/12 L	70	34	39.50	
1/8 L	70	52	54.50	
1/4 P	70	105	98.00	
1/4 L	145	52	98.00	
1/2P	70	213	141.00	
1/2L	145	105	141.00	
FULL PAGE	145	213	265.00	

Full Page Size (Now available to all)

Your advertisement should be sent to us, preferably in an electronic format ie .jpeg or .tiff or .pdf  
 If logos / pics are to be used a separate file of the same would be appreciated. A nominal charge  
 of £25 is charged for any small design or modifying of existing advertisements by the Link team.

Cut off dates for 2012: for Feb (Jan 1<sup>st</sup>) for Mar (Feb 1<sup>st</sup>) for Apr (Mar 1<sup>st</sup>) for May (Apr 1<sup>st</sup>) for June (May 1<sup>st</sup>) for Jul/Aug (Jun 1<sup>st</sup>) for Sept (Aug 1<sup>st</sup>) for Oct (Sept 1<sup>st</sup>)  
 for Nov (Oct 1<sup>st</sup>) for Dec/Jan (Nov 1<sup>st</sup>)


As always you will be getting good value for money in a high quality, award winning, local magazine!

Advertising works! James Robinson (24 Hour Plumbing Services) says:

**“.....I am very busy and as always, the Link plays a big role in my business.”  
 30<sup>th</sup> August 2011**

Highworth link has a circulation of 7,000 copies. We deliver to every household in Highworth and deliver to the surrounding towns and villages with a potential readership in excess of 14000 –

You too could reach our readers for as little as £21.38 per month over 10 months!



**Tony Brewster**  
 C/O The Lighthouse Bookshop,  
 40 High Street, Highworth,  
 Wiltshire SN6 7AQ  
 Tel: 01793 861690  
 Mob: 07866 026949  
 Email: advertising@highworthlink.co.uk



Brewery Street, Highworth, Swindon, Wiltshire SN6 7AJ  
 T: 01793 764768 F: 01793 766324  
 E: graphics@stables.co.uk W: www.stables.co.uk

All prices exclude VAT (where applicable) and are valid for 30 days from issue of this schedule.